ROFESSIONALISM

"THIS HAS BEEN THE MOST SUCCESSFUL AND INSIGHTFUL WORK-LEARNING EXPERIENCE I HAVE EVER HAD."

- -100% ARE CONNECTED TO AND SUPPORTED BY THE NATIONAL AND INTERNATIONAL PROFESSIONAL CAREER DEVELOPMENT COMMUNITY, UP FROM 66.7%
- AM CLEAR ABOUT THE SCOPE OF MY PRACTICE AS A CAREER DEVELOPMENT PRACTITIONER

THICAL PRACTICE

"PRIME ENSURES
ALL CAREER
PRACTITIONERS
ARE USING SIMILAR
PRACTICES, AND IT
STREAMLINES THE
WORK OVERALL."

- DEEPER UNDERSTANDING AND
 APPRECIATION FOR THE CAREER
 PRACTITIONER ETHICAL
 GUIDELINES THAT UNDERPIN
 QUALITY CAREER SERVICES
- I KNOW HOW TO APPLY THE
 ETHICAL GUIDELINES FOR CAREER
 PRACTITIONERS IN MY DAY-TO-DAY
 PRACTICE

MORE CLIENT
ENGAGEMENT,
MORE DISCUSSION,
BETTER FOLLOW
THROUGH. A
VISION FOR THE
FUTURE."

- -100% OF CLIENTS ARE ENGAGING IN THEIR ACTION PLANS, UP FROM 88.9%
- -100% OF CLIENTS SEE THEIR PROGRESS, UP FROM 83.3%
- 100% OF CUENTS SEE WHERE AND HOW THEIR ACTION PLANS NEED ADJUSTING, UP FROM 83.3%

"PRIME INSTILLS
HOPE FOR
BUILDING A
FUTURE STORY.

IT MEETS
CLIENTS WHERE
THEY ARE."

- CDP'S ABILITY TO ACCURATELY ASSESS
 THEIR CUENTS' EMPLOYABILITY
 STRENGTHS AND NEEDS AT INTAKE
 INCREASED FROM 77.8/. TO 83.3/.
- COP'S ABILITY TO DELIVER CAREER
 SERVICES THAT MEET THEIR CLIENTS'
 NEEDS INCREASED FROM 83.3% TO
 91.7%

PRIME GIVES RELEVANT, REAL-TIME INFORMATION THAT REFLECTS THE CLIENT'S JOURNEY." -100// OF CDPs AGREE THEIR DATA

-100% OF CDPS AGREE THEIR DATA IS
MEANINGFUL AND ACCURATELY
REFLECTS THE REAL PROGRESS ANI
OUTCOMES THEY SEE IN THEIR
CLIENTS, UP FROM 72.2%

-91.7% OF CDPS AGREE THAT

USING [PRIME] FOR COLLECTING

AND REPORTING DATA PROVIDES

THEM WITH RELEVANT AND

USEFUL FEEDBACK



PRIME: MEASURING THE IMPACTS ON THE JOURNEY TO EMPLOYMENT